

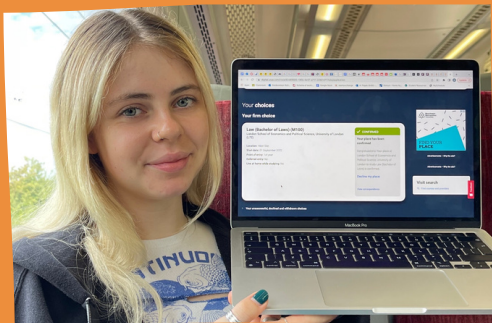


IMPACT REPORT

2021 - 2022



B R I G H T E R F U T U R E S
F O R A L L



A Message from Peppo's Founder

1445

hours of high quality tuition provided to students across the country

152

students received tuition

89

handpicked tutors joined the Peppo community

1400

hours of tuition provided for free to disadvantaged students

74

volunteers made the English Conversation Club a success

97.8

percent of English Conversation Club students reported enjoying the sessions

262

young Ukrainian refugees joined the English Conversation Club



Welcome to Peppo's first impact report!

What a year it's been! We have provided over 1,400 hours of free 1-to-1 GCSE and A-Level tutoring reaching over

150 students - but the numbers don't tell the full story. For the true impact you need to hear from the young people behind the statistics and, in this report you can read about Michelle and Ana, two students whose lives have been touched by Peppo.

When Peppo was set up we didn't want it to be just a tutoring enterprise, we wanted it to be a community, where everyone involved gets something special out of it. So, this year we have provided our brilliant tutors with skills sessions and a full day careers event to help them fulfil their dreams. We have also provided some of our students with experiences such as a free trip to London Zoo with the chance to meet, greet and feed some of the animals.

It was also important to us that Peppo is attuned to the world around it and so when we heard some of the stories coming out of the Ukraine we had to help. We set up our English Conversation Club programme and over the summer Peppo provided 260 Ukrainian children refugees with the opportunity to improve their English.

But none of this could have been possible without our brilliant tutors, ECC leaders, the amazing Peppo HQ team, the inspiring Food Banks and Community Centres and our wonderful corporate supporters. Thank you so so much for working with us to help make a difference. We are looking forward to 2022/23.

Adrian

(Adrian Levy)

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Our Vision

The Problem

Educational inequality is rife in the UK and is one of the barriers that affects hundreds of thousands of children. At Peppo, we believe that a child's socio-economic background should never impact their ability to learn and succeed.

Before the pandemic children from the most disadvantaged backgrounds were two years behind their peers by the age of 16 and, since then, it has only got worse. Those from the lowest-income backgrounds suffered the most and were unable to afford additional support.

This has since had knock-on effects on their educational progress. Statistics suggest a 12% potential decline in social mobility predicted from pandemic learning loss. For students who were already facing serious consequences due to educational inequality this potential decline could have adverse effects on their future.

The impact of education inequality doesn't end at school. If children from disadvantaged backgrounds never receive the tools to combat educational inequality, then their own children are likely to face the same fate, feeding into the cycle of poverty. The Sutton Trust reaffirmed our findings stating that "If learning losses for current generations are not offset, there looks to be bleak consequences for social mobility."

Our Solution

Our mission is to combat educational inequality by providing fantastic tutoring to disadvantaged students for free. We are working towards a world where each and every child or young person has the same opportunity to meet their potential.

This is subsidised by those who can afford to pay for tutoring, by corporates (where we provide tutoring to students on their social mobility programmes) and by donations.

Every hour of 1-to-1 paid tuition supports tuition for disadvantaged students. This means that the quality of the tuition for disadvantaged students is exactly the same as the tuition received by paying students. To deliver the sessions, we carefully recruit tutors who are passionate about their subject and want to help change a child's life.

"Students who receive free school meals are half as likely to achieve 5 A* to Cs (9-4s) at GCSE compared to the national average"

"The attainment gap between disadvantaged pupils and their peers is estimated to further widen by 36% due to the pandemic"



Key Projects

Online Tutoring Programme

We provide one to one tutoring to students across the country who would not otherwise have access to this type of opportunity, the sessions are free of charge.

- 100% of our A-level cohort improved upon their predicted grades having worked with a Peppo Tutor
- Students consistently show improved confidence, higher grades and a love of learning.

In Person Tutoring at Bonny Downs

We provide small group tutoring sessions to students in East Ham in person. This project is in collaboration with Bonny Downs Community Centre.

- Students who would not have been able to access the online programme received tuition in core subjects.
- We strengthened our ties with Bonny Downs and the East Ham Community

English Conversation Club

In response to the crisis in Ukraine, we launched a summer programme to give young refugees the language skills needed to flourish in the UK education system and make friends. We launched a follow-on programme to provide ongoing support this term.

- 97.8% of students reported enjoying the sessions
- 87.7% reported an improvement in their English level
- 97.8% wanted to continue sessions

Peppo Pioneers Day

We took a group of students who received free tutoring via Peppo on a trip to London Zoo. They had a workshop on careers with animals, got to interact with some animals hands on and learnt about conservation.

- For almost all of the students involved, this was their first visit to a zoo.
- The trip was a celebration of their hard work at school over the last academic year.

Tutor Careers Day

To thank our tutors and support them on their journey, we organised a city careers day at Clifford Chance with professionals from a number of different industries and workshops on personal branding and how to apply from graduate recruitment.

- Tutors heard from professionals in accountancy, law, management consultancy and a think tank.
- They gained practical skills to make their applications stand out, boosting their chances of securing a placement.

The People Behind Peppo

Our brilliant tutors are at the heart of the Peppo community



Adrian Levy
Peppo Founder



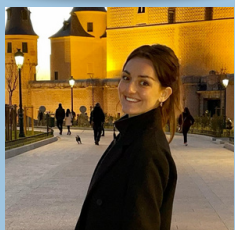
Eleanor Hassall
Operations Manager



Tia Troth
Tutor and ECC
Coordinator



Hannah McLellan
Communications and
ECC Coordinator



Elizabeth Beevers
Business
Development Intern



The Tutors

Our tutors are about more than just education, they are mentors and role models. We carefully select the very best tutors and, wherever possible, match them with students who have similar life experiences.

The Peppo Tutor

Peppo's tutors are handpicked, interviewed and rigorously tested. They must have excellent academics, including at least an A at A-level in the subject they tutor, they must be passionate about their subject and serious about making a difference.

We provide safeguarding training for all tutors and hold regular workshops during our monthly virtual Staff Room. By continually upskilling our tutors we ensure that the sessions they deliver really are the best!

Our tutors come from diverse backgrounds so they truly reflect the diversity of Peppo's students and have had similar life experiences. Paying our tutors a fair wage is one way that we ensure anyone who would be a great teacher can join our tutor team.

Peppo has a number of tutors who were themselves in social care and they are matched with children who are currently in social care. This ensures that they understand our students experiences and so are effective as both mentors and role models.

We have also been delighted to have several Peppo A-Level students join the tutor team upon enrolling in university, demonstrating the sense of community within Peppo.

To give back to our wonderful tutors we arrange events throughout the year, including socials and careers events and a calendar of online events throughout the year.

Hear From Our Tutors

"Peppo **actively invests** in enabling tutors to become the best they can be, organising several Zoom calls that serve both **personal and professional development**, including lectures from established teachers on lesson planning, lectures from professionals about mitigating stress during exam season, career days and more." - **Isabel**

"Working as a tutor for Peppo is great as it is extremely **flexible**, allowing me to balance tutoring alongside university work." - **Nidhi**

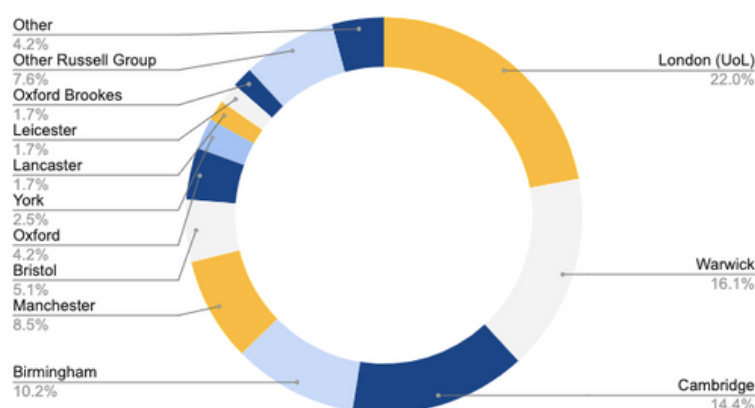
"Working as a tutor with Peppo has meant I have played a part in changing the statistics of young people in education and allowed them to access equal opportunities to their peers. Regardless of their background. 1-to-1 tutoring is the perfect space to support a student's learning, allowing them to learn at their own pace and develop their skills without judgement.

My role has not only allowed me to contribute to the academic progress of students, but also their enjoyment of learning and confidence in their own abilities. I am surrounded by a **network of knowledgeable tutors** and admin team, who are all keen to help others within the Peppo network.

Before becoming a tutor, I thought my role would solely involve supporting a student's academic development. However, there is so much more to tutoring than this. You act as a mentor when you tutor students and inspire them through their journey." - **Lucy**

"Working at Peppo provided me with valuable **transferable skills** and I have made great **friends** through the company. The careers day organised by Peppo gave me a valuable insight into a city law firm, a career in which I would like to pursue." - **Josh**

Where have our tutors studied?



The Students

Our students all receive the same top quality tuition regardless of their socioeconomic background or how they reach us. We work with students referred to us by food banks, community centres and the care leavers covenant, as well as those on corporate social mobility programmes and private paying clients.

Food Banks and Community Centres

Almost half of Peppo's students are referred to us by Community Centres and Food Banks. Many of these children lead chaotic lives and would never have the opportunity of 1-to-1 tutoring without Peppo.

By dealing directly with the parents/carers of the students referred to us, we have maintained really high engagement. This ensures that the students get the most out of the sessions and that we allocate our resources efficiently.

We also provide in-person tutoring at East Ham Library for students from the Bonny Downs Community Centre who do not have access to the technology necessary for online tutoring.

Corporate Social Mobility Programmes

Peppo has teamed up with two large corporates to provide 10 weeks of one-to-one A-level tutoring to 38 young people on social mobility programmes. As well as directly helping the students on these programmes, every hour of tutoring funded via corporate schemes helps to fund tutoring for another disadvantaged student.

Care Leavers Covenant

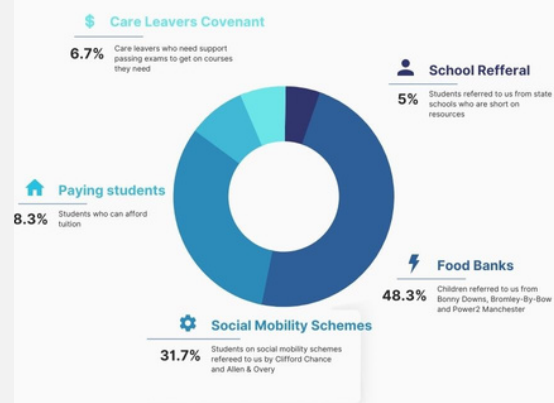
We are referred a small number of students from the Care leavers covenant who look after children in social care.

Private Clients

Peppo also attracts individuals who are looking for a tutor and able to pay for that tutoring, making up 8.3% of our current demographic.

This remains a work-in-progress, but it is clear from the interest to-date and the general market statistics that there is a burgeoning market which Peppo can tap into.

100%
of students improved upon their predicted grades after working with a Peppo tutor



Sibling caring for her brother on our free online tuition programme:

"His tutor is an absolutely fantastic teacher and my little brother has learnt so much this summer. His Maths and English skills have drastically improved as well as his confidence. Peppo is such a fantastic scheme."

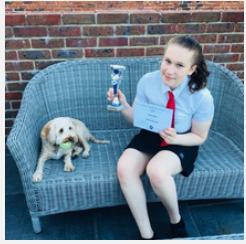
French GCSE Student:

"I feel like I learned so much! At times it did not feel as just a French language session, but I was learning more about French society as a whole. I also loved the fact that the lessons were catered to my needs at the time."

Parent of a student receiving free tuition:

"The help and support has been fantastic. I was very worried that due to missing so much learning my child would fall behind and struggle in his subjects. However, the tutoring has given him a huge boost and helped to improve his progress."

Michelle's Story



I chose to retake my first year of A-Levels because when you care for someone else you sometimes forget to look after yourself, so that year was when I realised that I needed to prioritise myself at some points. I never wanted to use my mum's illnesses as an excuse, or feel I was blaming her for areas where I struggled academically. My whole life I had managed to turn in my assignments on time, even though my attendance wasn't great, but it got to a point where it was not possible for me to hand in my work on time because I was caring for my mum. It was so easy to forget to put myself first because I had never known anything different from the age of 3. I also only found out I was entitled to special disability exemptions after my GCSEs, where using a word processor enabled me to be on the same starting point as my peers.

I never wanted sympathy, I simply wanted the playing field to be made level. Peppo helped to put me on par with the rest, and gave me a break from what was going on at home or college and be able to solely focus on learning. My Peppo tutor felt like having an older sister academically to guide me in the right directions. Inevitably, my schedule was a bit hectic and the flexibility of online lessons really supported me in my particular situation

I am eternally grateful for the support Peppo has continuously given me over the last year.

A Level Results: AAAB

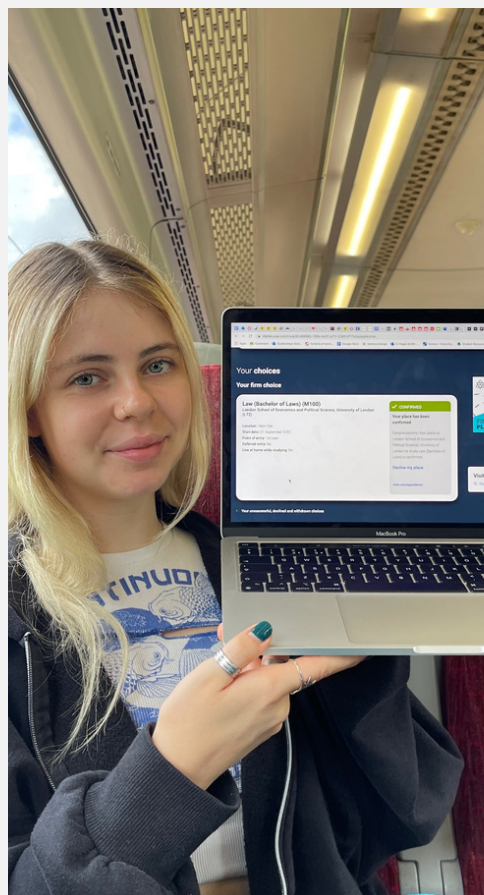
I studied Politics, Economics and Accounting at A-Level and will be heading off to Cardiff University in September to study Law. I received tutoring from Peppo in Politics, it was my highest scoring paper and I definitely couldn't have achieved that mark without Peppo's help. My classes at school were huge, with around 30 kids in each class. I had never had 1-1 tutoring before, and I couldn't believe the difference it made. I was able to ask any question, no matter how silly it seemed, and overcome any hurdles with clear guided help. My Peppo tutor was able to break down the curriculum and go through each line of my essays. I saw my grades sky rocket when I implemented all the tips that my Peppo tutor taught me.

I had a turbulent few years at school, and I had to retake my first year of college. At home, I was a carer for my mum, a title I didn't even know I had! For many years I was her sole carer, placing huge amounts of responsibility on me from a very young age. I often had to accompany my mum to her medical appointments. The night before my English GCSE, I went to hospital with her at 10pm and we didn't get out until 6am. Someone had to be there for her, and it was at this point I realised I needed to communicate to my school what was going on and that I needed extra support.

"I received tutoring from Peppo in Politics, it was my highest scoring paper and I definitely couldn't have achieved that mark without Peppo's help."

"My Peppo tutor felt like having an older sister"

Ana's Story



determined to make that a reality. Tutoring with Peppo gave me a lot more confidence in knowing that I do have the potential to succeed. I really struggle with written exams, and not sitting GCSEs, going straight to A levels, was difficult because I didn't have any experience with official external exams. During this time, Peppo offered me a strong support network and showed it was concerned with more than just academic achievement. My Peppo tutor was also going into a profession which I was keen to pursue, so it was invaluable hearing about their experiences and insight into the industry.

I recognise that I'm in the early stages of starting to forge a path and a life that I want and one that isn't predetermined by my childhood. I am so fortunate to have received tutoring from Peppo, they helped me achieve my dreams and make my mum proud.

A Level Results: A*AB

I studied Business, Economics and History and I am now off to LSE to study Law! Peppo tutored me in economics and I was so relieved to see all the hard work had paid off. I found navigating my way through my GCSEs to be really tough. My mum passed away about halfway through year 10, and I had been a young carer for her prior to this. It was devastating and completely unexpected. It wasn't uncommon for my mum to be in and out of hospital, but I had no idea this time would be different. Her death was a constant barrier that I continuously had to overcome. It felt as though, regardless of my efforts, the odds were never in my favour.

I struggled a lot with resentment towards other people for not going through what I went through. My mum dying was the catalyst toward everything changing and A-Levels were a huge turning point for me. I began to realise that if I wanted to succeed and turn my life around, then I needed to do well. For a long time, it was always about what was best for other people, I never felt like I was asked what was best for me. My dream was to study law, to be the first person in my family to go to university, and I was

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"Peppo offered me a strong support network and showed it was concerned with more than just academic achievement."

"I am so fortunate to have received tutoring from Peppo, they helped me achieve my dreams and make my mum proud."

The English Conversation Club

Evolution of the ECC

The "English Conversation Club" was launched this summer to help improve the English language skills of young Ukrainians arriving in the UK. Our hope was to enable them to engage with the UK education system, make friends and adjust to their environment.

With the aid of 74 volunteers, we provided regular, small group sessions for 260 young Ukrainian refugees. By matching three to five children, who were the same age, with a similar fluency in English and with similar interests to a leader who would meet with the group twice a week online, the sessions quickly became a safe space to both learn and connect with others experiencing a similar situation.

Following a strong response from students and their parents, we have now launched a follow on programme to enable more of the students to meet and provide ongoing support during the transition to school.

Feedback from Parents and Students

"My child greatly enjoyed her sessions. She adores her teacher."

"The teacher is supportive and helps my son believe in himself. He particularly enjoyed the games."

"My son has enjoyed great opportunity to speak English with a native teacher, learn new grammar structures and improve vocabulary before new school term. Thank you so much for giving us the opportunity."

"Thank you for the great opportunity for Ukrainian children to learn English language online and for free."

"The Club definitely helps to improve my son's English. He became brave enough to go shopping and ask other people for help in English. He looks forward to getting a place in a school."

"The teacher is absolutely wonderful"



97.6% of students found their English Conversation Club sessions enjoyable

90% of students found that their level of English improved

100% of students wanted to continue the sessions

Reflections and the Year Ahead

Challenges We Have Overcome This Year

No journey would be complete without a few bumps in the road, and it is safe to say we have had our fair share.

Paid Tutoring

We have found it challenging to secure paid tutoring from individuals who can't quite place us - are we a charity or a tutoring company? Why can't we be both? Why not help your child and another?

Digital Poverty

One of our main challenges is that many of disadvantaged children have limited access to technology. We overcame this in East Ham by carrying out sessions in person at East Ham Library. But the problem persists and in person sessions have their own challenges. We are working to find other solutions.

Goods for Good have been very kind and provided us with free SIM cards from Vodafone for some of the Ukrainian refugees to help us overcome this on the English Conversation Club. We will continue to explore options to ensure our young people have the technology they need.

Attendance

Initially students nominated by schools were failing to attend the tutoring sessions. After some investigation we realised that it was because they thought after-school sessions were a punishment. We revised our approach and started engaging with community centres (rather than schools). This made all the difference. The students now see the sessions as a privilege and not a punishment.

Our Plans for the Year Ahead

Expanding Our Free Tutoring Programme

One of our main priorities moving forward is to support and work with more community centres and food banks. We would also like to expand the provision of our tutoring services to an increased number of social mobility programmes run by corporates.

Attracting Paying Clients

The Peppo model relies on the revenue from paying clients subsidising the lesson cost for those receiving free sessions. We offer top quality tuition and plan to advertise this to more families with the means to pay for excellent tutoring and a desire to support those who can't.

Supporting More Refugees

In light of the huge success of our English Conversation Club, we are keen to continue to support more young refugees in succeeding in their educational journey in the UK.

Giving Back to Our Tutors

To give back to our tutors for all their hard work, we want to continue to provide opportunities to expand their future career options through in person events. Many of those who have been tutored are now signing up to be tutors, helping to develop a sense of community within Peppo.



Thank you

Special thanks to our corporate sponsors, community centres and food banks, generous individuals and charitable organisations who have collaborated with us over the last year.

CLIFFORD
CHANCE



ALLEN & OVERY



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www.peppo.org

To find out more about Peppo please get in touch, we'd love to hear from you.

Let's not leave any child behind

